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## **HANMI OCCUPANCY 84% IN JUNE 2018**

SAIPAN, NORTHERN MARIANA ISLANDS – The Hotel Association of the Northern Mariana Islands (HANMI) reported 83.56 percent average occupancy rate among 12 member hotels for June 2018. The figure reflects an 8 percent decrease compared to May 2017.

Average room rates were still higher than last year at \$135.41, compared to \$131.08 to last June. 65,921 of 78,894 available room nights sold in June 2018, compared to 63,431 of 69,580 available room nights sold over the same period last year.

“In June we saw a reduction in average occupancy rates, due largely to a dip in visitor arrivals,” said HANMI Chairwoman Gloria Cavanagh. “We are all looking forward to the resumption of daily flights from our Japan market in the winter season. The good news is that average rooms rates have been consistently higher every month this year compared to last.”

The 13% increase in available room nights in June 2018 compared to 2017 is attributed to the addition of another major hotel in HANMI’s 2018 inventory of rooms.

“It’s worth noting that although visitor arrivals were down 14% in June, average occupancy rates in HANMI hotels decreased only 8%,” added Cavanagh. “This indicates that visitors are staying in HANMI hotels. We believe that this is a result of the efforts by our government partners who investigate visitor accommodations to ensure that they are being properly licensed and taxed. More than ever, we must work to ensure that our reputation as a destination is guarded. Additionally, that the safety of our guest is taken seriously as the codes for accommodation are held at a higher standard.”

The Hotel Association of the Northern Mariana Islands was established in 1985 as a professional forum for the hospitality industry of The Marianas. HANMI also makes regular charitable donations to support non-profit organizations and tourism-related government projects.

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