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HANMI OCCUPANCY 80% IN JULY 2018

SAIPAN, NORTHERN MARIANA ISLANDS – The Hotel Association of the Northern Mariana Islands (HANMI) reported 79.54 percent average occupancy rate among 12 member hotels for July 2018. The figure reflects a 15 percent decrease compared to July 2017.

Average room rates were still higher than last year at \$158.86, compared to \$149.95 to last July. 64,751 of 81,403 available room nights sold in July 2018, compared to 68,301 of 71,949 available room nights sold over the same period last year.

“Although average occupancy rates were considerably lower than July 2017 due to lower visitor arrivals, the good news is that the average room rate for HANMI hotels have been higher every month this year compared to 2017,” said HANMI Chairwoman Gloria Cavanagh. “This means there we are attracting slightly more higher-spending visitors, which is a trend we hope to continue for The Marianas to become a high-end destination. In the meantime, many hoteliers are taking this opportunity to do upkeep and repairs of our facilities. However, it’s imperative that the Marianas Visitors Authority (MVA) be given full budget support to continue working on improving flight service and demand from all our source markets.”

The Hotel Association of the Northern Mariana Islands was established in 1985 as a professional forum for the hospitality industry of The Marianas. HANMI also makes regular charitable donations to support non-profit organizations and tourism-related government projects.

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